



We are a cannabis cultivation and product company with global brands and intellectual property. Our verticals cover wellness and leisure, and include beverages.

### LICENSES

Cultivation and Processing Licenses

### CULTIVARS

Includes 144 Cannabis Breeding Lines

### TRADEMARKS

Over 414 Trademark Applications in 46 Countries



#### BRANDS

A brand is the single most important investment a business can make.



#### INTELLECTUAL PROPERTY

The ultimate brand strategy is to increase value with intellectual property.



#### POSITIVE IMPACT

We are committed to making a positive impact on personal and planetary health.

Whether indoor or in greenhouses, cannabis cultivation in the US and Canada is financially unsustainable.



We will grow cannabis in low cost countries, in open-fields for CBD, and in inexpensive hoop-houses for THC.

#### OUR MEXICAN AND COLOMBIAN ADVANTAGE

- ✓ First mover in Mexico
- ✓ All licenses in Colombia
- ✓ Optimal Growing Conditions
- ✓ Established Agricultural Industry
- ✓ Free Trade Advantages
- ✓ Stable Governments
- ✓ Low Cost Skilled Labor
- ✓ Low Cost Cultivation

#### Our Hoop-House Advantage

	HOOP-HOUSE GREENHOUSE	CONVENTIONAL GREENHOUSE
LIGHTING	Sun	Electrical
HEATING & COOLING	Sun, Convection, Airflow	Electrical, Fossil Fuels
VENTILATION	Fans, Wind	Forced Air
PEST & DISEASE CONTROL	Insects, Biocontrols	Pesticides, Fungicides
FERTILIZERS	Optimized by Microbes	Expensive Products
SOIL	Native Soil (re-use)	Soil-less Media (limited re-use)



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**Beverages are anticipated to be a large component of the cannabis industry.**

We have created a number of great tasting cannabis infused beverages, including soft drinks, iced teas, lemonade, and waters. Energy drinks and a CBD sports beverage are under development.



**Enjoy the Trip!™**

Don't be a hostage to boredom! When life feels predictable, break free with the fresh taste of a THC infused energy drink and **HighJack** some wild new experiences.



**Crazy Good!™**

**MadCap** is an unconventional soda that is refreshing as is, or mixed with your favourite spirit. Harness the surreal aspects of THC or the wild benefits of CBD, and don't take life so seriously!



**It's High Time!™**

Tea is the civilized way to entertain. With just the right touch of THC or CBD, our iced tea is both refreshing and mellow. **HoloHi** – it's always High Tea!



**Lemonade for Renegades™**

True rebels are direct, honest, and stand up for what they believe in... just like **Vicious Citrus**. Our cannabis infused lemonades don't compromise on great taste, and blaze a refreshingly original path.



**Protect™**

**Conquer** embodies the evolution of sports beverages. Our "Protect" formulation is loaded with CBD, NAC and other ingredients prized by athletes. Unlock your potential and get in the game!



**Drink Like a King™**

Available in still and sparkling, our THC and CBD infused waters are procured from the purest sources. With quality customarily reserved for only the most exclusive tables, **High Castle** is your purveyor of the finest waters in the realm!



**elements<sup>™</sup>**  
CBD

**Our CBD Wellness Brand**

When it comes to personal care, the countless benefits of CBD are well documented. Our nourishing wellness products include tinctures, oils, capsules, and topicals.

**Todd Dalotto** President

Mr. Dalotto is a horticultural scientist, public policy consultant, and court-qualified expert witness, specializing in cannabis. He breeds and conducts horticultural research, and consults businesses on the horticultural science and public policy of cannabis. His research objectives over the past twenty years include breeding of in-bred lines, morphology, sustainable practices, semi-passive greenhouse production, and mutualisms. Todd has a horticultural research degree with emphasis on sustainable agriculture and plant breeding from Oregon State University, is former Chair of the Oregon Health Authority's Advisory Committee on Medical Marijuana (ACMM), as well as the ACMM's Horticulture, Research & Safety Committee, has served on various legislative and rules advisory committees for the State of Oregon, and helped draft the regulations for Oregon's Medical Marijuana Dispensary Program; and he founded Oregon's first cannabis medical clinic, education & support center.

**Capital Structure\***

Fully Diluted 100,499,318  
Shares

\* As at May 1, 2020